

NEW GAMES

On Sale in November

\$2 NEW MEXICO LOTTERY

Winning 7's

WIN UP TO \$500!

Match any of YOUR NUMBERS to either WINNING NUMBER, win PRIZE shown. Reveal a "7" symbol, win PRIZE shown automatically. Reveal a "77" symbol, win DOUBLE the PRIZE shown.

WINNING NUMBERS

YOUR NUMBERS

PRIZE PRIZE PRIZE PRIZE PRIZE PRIZE PRIZE PRIZE

WIN UP TO 10 TIMES!

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Visit nm lottery.com • Visit nm lottery.com

PLUS, TWO big promotions start this month!

NEW MEXICO LOTTERY

PICK 3 PLUS

\$500 BONUS PROMOTION!

HOLIDAY CASH FIESTA

SECOND-CHANCE PROMOTION!

\$1 NEW MEXICO LOTTERY

5X THE FORTUNE

Match any of YOUR NUMBERS to the WINNING NUMBER, win PRIZE shown. Reveal a "2X" symbol, win 2 TIMES the PRIZE shown. Reveal a "5X" symbol, win 5 TIMES the PRIZE shown.

WINNING NUMBER

YOUR NUMBERS

PRIZE PRIZE PRIZE PRIZE PRIZE

WIN UP TO \$500!

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LOOK INSIDE FOR DETAILS ▶

Congratulations

NEW MEXICO SEMI-FINALISTS

POWERBALL

FIRST MILLIONAIRE

OF THE YEAR®

LIVE ON
DICK CLARK'S
NEW YEAR'S ROCKIN' EVE

NEW MEXICO SEMI-FINALISTS

- Andre Gordon – Albuquerque
- Debora Kasper – Farmington
- Doyle Carpenter – Clovis
- Frank Gonzales – Chamisal
- Joann Sandoval – Santa Cruz
- Joelle Mevi – Santa Fe
- Kevin Guzman – Albuquerque
- Mandy Vialpando – Rio Rancho

SOCIAL MEDIA SEMI-FINALIST

- Judith Baldonado – Albuquerque

The National Drawing to select the 5 finalists will be held in early November

Promotions

The Lottery has many promotional opportunities for players. The best place to get information and to enter is to go to nmlottery.com/promotions. All current promotions are listed on this site.

KEEP THESE GAMES IN STOCK! PLAYERS ARE LOOKING FOR THEM, DON'T LOSE THE SALE!

NOV. PROMOS



Pick 3 Plus \$500 Bonus Promotion

- November 1 - 30, 2021
- \$5 purchase on one ticket will produce a coupon
- 5 winners will each win \$500
- Enter coupons at nmlottery.com
- Please be sure to give players the coupon!

Remind players that the Pick 3 Plus game offers higher prizes for Front Pair and Back Pair plays for just \$1 per play. There are also new Combo play types for more ways to win great prizes!



Holiday Cash Fiesta

- November 15th – December 19th
- Enter non-winning eligible Holiday Scratchers at the Promo Zone at nmlottery.com:
 - » \$1 Mistle Toads = 1 entry
 - » \$2 Holiday Gold = 2 entries
 - » \$5 Cash for Christmas = 5 entries
- Each week 5 players will win \$500

CURRENT PROMOS



Show Me Promotion

- See nmlottery.com for drawing schedule
- Enter at the Promo Zone at nmlottery.com:
 - » \$3 Show Me \$30,000! = 3 entries
 - » \$5 Show Me \$50,000! = 5 entries
 - » \$10 Show Me \$100,000! = 10 entries
- 5 winners will win build-your-own trip packages
- 1 second-chance top prize of \$100,000



Willy Wonka Golden Ticket™

- Win up to \$100,000 instantly on the ticket!
- 1 player will be selected to win a trip to Las Vegas to participate in the EVERLASTING MILLION CHALLENGE™ with players from other participating lottery jurisdictions for a chance to win \$1 Million a year for life
- Drawing will be scheduled based on the last day to claim a prize
- Enter at My Rewards at nmlottery.com



Big Scratchers!

- 4 winners will each win \$500 in the last 2 drawings
- Entry deadlines for the final drawings are October 31 and November 30, 2021
- Enter at My Rewards at nmlottery.com



\$200,000 Fortune

- Enter now through December 9th
- 25 winners will each win \$1,000
- Final drawing is December 15, 2021
- Enter at My Rewards at nmlottery.com

DEC. PROMOS



Pick 4 Plus \$500 Bonus Promotion

- December 1 - 31, 2021
- \$5 purchase on one ticket will produce a coupon
- 5 winners will each win \$500
- Enter coupons at nmlottery.com
- Please be sure to give players the coupon!

Remind players that the Pick 4 Plus game offers higher prizes for Front Pair, Middle Pair, and Back Pair plays for just \$1 per play. There are also new Combo play types for more ways to win great prizes!

NOVEMBER 2021 GAMES AVAILABLE TO ORDER

If you need additional games, please be sure to check with your CSR, as new games may be released throughout the month!

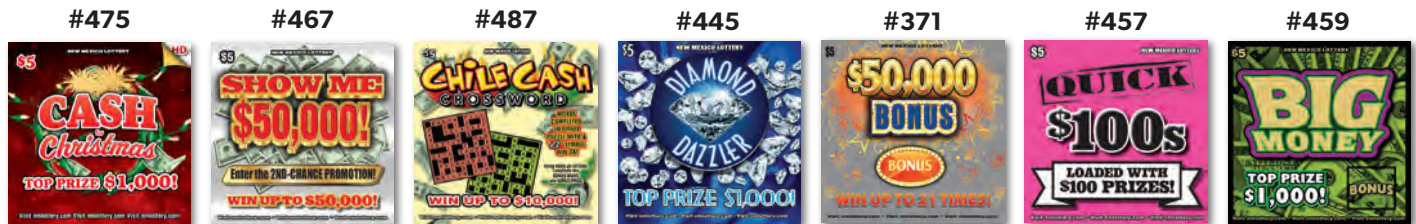
\$10



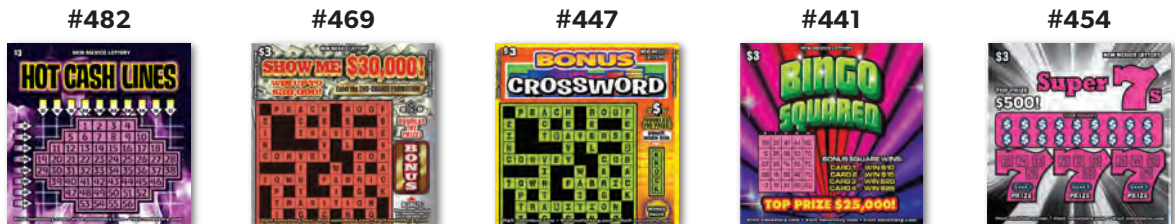
BIG TICKETS



\$5



\$3



\$2

NEW!



\$1

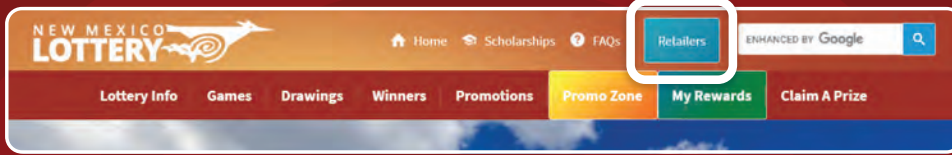
NEW!



These games are pictured in order from best-selling to slowest-selling games by price point (statewide). You can use this information to help choose your product mix.

VISIT THE LOTTERY RETAILER WEBSITE

@nmlottery.com



Have you visited the Lottery's retailer website lately?

Click on the Retailer Resources button to find:

- » Ticket Dispenser & Play Center Planograms
- » Sign Catalogs
- » Equipment Reference Booklets
- » Game/Promotion Information Sheets
- » Forms
- » Retail Application and Contract
- » New Mexico Lottery Act

Retailer Resources

[Click here to learn more](#)

Click on the Retailer Portal button to:

- » Access your retailer information

For accounting reports or for accounting staff, set up access to the retailer portal.

Retailer Portal

[Click here to access your retailer information](#)



GAMES WITH AN ANNOUNCED END

Your field service representative will ask the store to sign a form ensuring you do not have any of the ending games in inventory. Please be sure your staff takes the time to look for any inventory before signing the sold-out form. If you find tickets later, you may not receive credit!

THE FOLLOWING GAMES ARE ENDING AND MUST NOT BE SOLD IN STORES.

| GAME NUMBER | PRICE POINT | GAME NAME | ANNOUNCED END OF GAME DATE | DUE TO THE WAREHOUSE | LAST DAY TO CLAIM A PRIZE |
|-------------|-------------|--------------------------------|----------------------------|----------------------|---------------------------|
| NM#393 | \$3 | Bonus Cherry Doubler Crossword | 8/16/2021 | 10/15/2021 | 11/15/2021 |
| NM#344 | \$10 | Extreme Cash | 8/16/2021 | 10/15/2021 | 11/15/2021 |
| NM#442 | \$1 | Gold Rush | 8/20/2021 | 10/19/2021 | 11/18/2021 |
| NM#449 | \$1 | 5X | 8/20/2021 | 10/19/2021 | 11/18/2021 |
| NM#430 | \$2 | Wild Numbers 5X | 8/20/2021 | 10/19/2021 | 11/18/2021 |
| NM#368 | \$10 | Super Triple Red 777's | 9/1/2021 | 11/1/2021 | 11/30/2021 |
| NM#375 | \$10 | Royal Riches | 9/1/2021 | 11/1/2021 | 11/30/2021 |
| NM#360 | \$10 | \$200,000 Fortune | 9/10/2021 | 11/9/2021 | 12/9/2021 |
| NM#433 | \$3 | SLINGO® 5X | 9/15/2021 | 11/15/2021 | 12/14/2021 |
| NM#434 | \$5 | Bonus Star | 9/15/2021 | 11/15/2021 | 12/14/2021 |
| NM#435 | \$5 | LOADED | 9/15/2021 | 11/15/2021 | 12/14/2021 |
| NM#443 | \$1 | Hot Ticket | 10/22/2021 | 12/21/2021 | 1/20/2022 |
| NM#450 | \$1 | Xtra Bonus | 10/22/2021 | 12/21/2021 | 1/20/2022 |
| NM#451 | \$1 | 9s in a Line | 10/22/2021 | 12/21/2021 | 1/20/2022 |
| NM#455 | \$1 | Quick \$25s | 10/22/2021 | 12/21/2021 | 1/20/2022 |
| NM#456 | \$2 | Quick \$50s | 10/22/2021 | 12/21/2021 | 1/20/2022 |
| NM#461 | \$5 | Multiplier Crossword | 10/22/2021 | 12/21/2021 | 1/20/2022 |